

# The National Electrical Contractors Association & the Oregon-Columbia Chapter, NECA, Present:

## Strategic Planning for Electrical Contractors

Tuesday, November 5, 2019 – 8:00 am to 4:00 pm

Oregon-Columbia Chapter, 601 NE Everett St., Portland, OR 97232

\$375 per-person for Chapter Members

Most of the operations in electrical contracting companies are short-term focused. Long-term planning and stability of the company is not a major strength of the current electrical contracting operational model. In this course, participants will learn the process and techniques of mid- to long- term planning, and gain skills to plan for financial, operational and resource longevity and stability. A range of emerging operational models will be examined to discuss profitability, productivity, partnerships, sub tracking and training needs. Participants will come away with skills to assess their current capabilities, plan a strategy and incorporate this new operational model into their companies.

Following this course, participants will be able to:

- Identify training needs for supervision
- Outline a plan that incorporates a new operational model into your company
- Use processes and techniques that apply to short, mid and long-term planning
- Describe the emerging operational models to increase profitability

This course will be facilitated by Dr. Heather Moore or Dr. Perry Daneshgari with MCA Inc.

Send in Registration using a check:

Name \_\_\_\_\_ Job Title \_\_\_\_\_

NECA Member Number \_\_\_\_\_ NECA Chapter Affiliation \_\_\_\_\_

Company \_\_\_\_\_ Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**\*Required for online course registration**

Enclosed is my check for \$ \_\_\_\_\_

Please make check payable to the Oregon-Columbia Chapter and mail to: 601 NE Everett, Portland, Oregon 97232

Questions? Call Kelli at 503-233-5787 or email [kelli@orecolneca.org](mailto:kelli@orecolneca.org)

- Use Ed Funds (Oregon-Columbia Chapter Members Only)

Recommended Hotel: Double Tree Hilton,  
1000 NE Multnomah Street  
Portland, Oregon 97232  
Phone: 503.284.8553

**Cancellation Policy:** Full refunds are available up to 30 days before the program, a \$75 fee, plus the cost of any materials received, will be assessed for cancellations up to 7 days before the program, and cancellations less than 7 days before the program will result in a full forfeiture of the fee. Substitutions can be provided at any time.

Participants who successfully complete this course will be awarded 6 Continuing Education Hours.

NECA Premier Partners

